

You can get real **RELIABILITY, PERFORMANCE** and **EFFECTIVE RESULTS**

Our team spent many years searching for new ideas,
studying hundreds of different kinds of business,
and finding new effective solutions.



Course Outline

Basic WordPress Development

For Professionals

Who Can Participate?

- Anyone can join who has the interest to get into the WordPress Design and Development job sector.

Prerequisite:

- Technical Skill: Must have the fluent operating skill of Computer.
- Must have the skill to use internet.
- A little or basic knowledge on WordPress would be fine but not necessary.
- Academic: HSC or Equivalent Certificate.

Key features of “Prime IT”:

- Training by Certified and Experienced Trainers.
- Industrial and Corporate Tie-ups for live projects for student.
- Well-equipped Computer Lab, Internet and Book Bank facility.
- Live project based Trainings & Internships.
- Wi-Fi enabled classrooms.
- Certificate will be provided after training.
- Job facilities in freelancing marketplaces.

Course Duration:

- Total Class = 32
- Per Class = 2 hours
- Total Time = 64 hours
- Duration = 3 months
- Course Fee = 10,000 BDT Only

Nothing Is Difficult to Drive, If You Are Skilled...

...We will make you SKILLED for FREELANCING.

Course Outline –Basic WordPress Development

<p>Lecture 01 : Overall Idea About Freelance Outsourcing & WordPress:</p> <ul style="list-style-type: none"> • What is freelancing? • What is outsourcing? • Online freelance marketplaces. • Basic idea about payment systems. • Types of freelancing work. • Basic idea about WordPress. • Wordpress related jobs in online/offline. • What you need to be a successful wordpress developer? • How to start learning WordPress? 	<p>Lecture 02 : Introduction:</p> <ul style="list-style-type: none"> • Welcome speech. • What is WordPress. • Self-hosting & cloud hosting. • Setup wamp/ Xampp. • Install WordPress. <p>Getting started with word press .com:</p> <ul style="list-style-type: none"> • Setting up an account. • Setting up a new blog or web site. • Navigating the word press.com backed. • Building a profile.
<p>Lecture 03 : Post in WordPress:</p> <ul style="list-style-type: none"> • Understanding the difference between post and page. • Creating a post. • Advanced text formatting in a new post • Adding link, image. • Publishing a post. 	<p>Lecture 04 : How to use Pages:</p> <ul style="list-style-type: none"> • Writing a page. • Organizing page hierarchy. • Using page templates. • Working with media library
<p>Lecture 05 : WordPress settings:</p> <ul style="list-style-type: none"> • Customizing the front page of a site. • Managing comments. • Creating radding. • Creating polls. <p style="color: red;">“Always do your best. What you plant now, you will harvest later.” -Og Mandino</p>	<p>Lecture 06 : The appearance Tab:</p> <ul style="list-style-type: none"> • Working with themes. • Page widgets. • Custom widgets. • Custom menu. <p>Working with themes:</p> <ul style="list-style-type: none"> • Basic theme option. • Title Editing. • Slogan.
<p>Lecture 07 : Using plug-ins:</p> <ul style="list-style-type: none"> • Adding, • Removing. • Troubleshooting. <p>Moving self-hosting:</p> <ul style="list-style-type: none"> • Moving database. • Using FTP client. • Transferring file. • Trouble shooting. 	<p>Lecture 08 : Understanding the file structure:</p> <ul style="list-style-type: none"> • Working with up content folder. • Manually installing themes and plug ins. <p>Basic theme hack:</p> <ul style="list-style-type: none"> • Introducing child theme. • Modifying a child theme. • Creating custom page templates.
<p>Lecture 09 : Security & site maintenance:</p> <ul style="list-style-type: none"> • Backing up a word press site. • Trouble shooting when something goes wrong. <p style="color: red;">Rich people believe "I create my life." Poor people believe "Life happens to me."</p>	<p>Lecture 10 : Getting readers:</p> <ul style="list-style-type: none"> • Creating user friendly permalinks. • Search engine optimization. • Good content to get more readers. <p>Diving further into the world of WordPress:</p> <ul style="list-style-type: none"> • Not just like plain blog. • Working with child theme (details). • Creating portfolio site with word press.

<p>Lecture 11 & 12 : Basic HTML Lecture 13, 14 & 15 : Basic CSS</p>	<p>Lecture 16 , 17 & 18 : PSD to HTML</p>
<p>Lecture 19, 20, 21 & 22: Basic HTML to WordPress</p>	<p>Lecture 23 & 24 : Working With Child Theme Lecture 25 : Review and Solve Class</p>
<p><i>Freelance Outsourcing</i></p>	
<p>Lecture - 26 & 27 : Marketplace oDesk</p> <ul style="list-style-type: none"> • Creating an effective profile. • Making an eye catching odesk profile. • WordPress related task in oDesk. • How to write a professional proposal? • What should you do and don't in oDesk? • How to withdraw money from oDesk ? <p>Stop chasing the money and start chasing the passion." - Tony Hsieh</p>	<p>Lecture - 28 & 29 : Elance & Freelancer</p> <ul style="list-style-type: none"> • Creating Account in Elance & Freelancer • Create a professional profile • Exams for Elance & Freelancer.com. • How to write a professional proposal? • How to verify Phone and NID/DL/PP? • What should do and don't in Elance & Freelancer? • How to withdraw money from Elance & Freelancer?
<p>Lecture – 30 & 31 : PPH & Fiverr</p> <ul style="list-style-type: none"> • Creating Account in PPH & Fiverr • Creating professional profile. • How to write professional proposal/hourlie/gigs? • How to collect stars and Endorsements? • How to increase Rank / CRT? • How to verify Phone and NID/DL/PP? • What should you do and don't in PPH & Fiverr? • How to withdraw money from PPH & Fiverr? 	<p>Lecture - 32: Payment Systems from Freelancing Sites:</p> <ol style="list-style-type: none"> a. Payoneer Master Card <ul style="list-style-type: none"> - Apply for a free MasterCard - How to use Payoneer MasterCard - Where Can use MasterCard - Maintenances of MasterCard - What should do and don't with PMC b. Moneybookers <ul style="list-style-type: none"> - Create a MB account. - How to use MB. c. Direct Bank Wire Transfer.

"All our dreams can come true if we have the courage to pursue them."

Walt Disney